DIGITAL TELEVISION WITH SUBSCRIBER CONFERENCE OVERLAY

Abstract

5

10

15

20

25

Digital television system overlays subscriber twoway communication during broadcast program delivery to create virtual audience community. Individual or group billing and advertisement is personalized per DTV receiver program viewing and/or conferencing activity. Subscriber receiver includes camera and other media I/O device for multi-way video conferencing. Participants may be added or removed dynamically during programming or conferencing.

12